

#67

COMPLETE

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Page 1: Reporting is a virtue!

**Q1**

**Q1: Jan-Mar**

This report documents Main Street program work and work that impacts the Main Street district during which quarter?

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**Q2**

Community

Mineola

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**Q3**

Name of your local program

Mineola Main Street Program

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**Q4**

Name of Main Street manager; note VACANT if no full-time manager in place.

Doris Newman

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**Q5**

Your name and title; if different than noted in question 4.

Main Stree Manager / Historic Preservation Officer

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**Q6**

**Full board has met 3 times or more**

Indicate the number of times your Main Street board has held proper meetings during this quarter--not committee meetings but full board meetings. Choose the best answer.

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**Q7**

Note professional development opportunities that the Main Street manager and/or support staff have taken this quarter.

Virtual Real Places in February

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Page 2: Social Media Efforts and Downtown TX Activity

**Q8**

Please note special social media efforts that pulled higher than normal likes, shares, etc. We're just curious to know what is attracting attention to your community and programming.

A member of one of our boards, Cheryl Wood who serves on the Landmark Commission under Main Street was named Humanitarian of the Year. We shared a photo of her helping decorate for a Main Street fundraiser the evening after she won her award on our Facebook page and received it reached 105, received 11 comments and 7 shares.

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**Q9**

Please note efforts to add or clean up data on DowntownTX. Note ways that you used the platform or its functionality to produce promo material and/or attract people to your district. If you don't use DowntownTX, use the box below to tell us why.

Honestly, I am so busy with other activities and we only have two buildings available in our downtown at this time.

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Page 3: Transformation Strategies Update

**Q10**

Select the best answer that describes your program's Transformation Strategy framework.

**We have a list of priorities but not a fully formed Transformation Strategy as defined by Main Street America.**

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**Q11**

If applicable, please enter your Transformation Strategy/Strategies below.

We follow our list of priorities which are based on the Four Points.

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Page 4: FOUR POINTS REPORTING: Organization

**Q12**

Provide a summary of how your local Main Street program contributed to ORGANIZATION in ways that directly or indirectly impacted your program and/or your Main Street district (buildings, streetscape, stakeholders, etc.) during the past three months.

We cultivated partnerships as we sold sponsorships to our fist big fundraiser, Dueling Pianos on April 1, since Covic. Our Board enthusiastically embraced this effort and our program was successful and well received. It was also a good moral booster for our board and an opportunity to build repoire.

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Page 5: FOUR POINTS REPORTING: Economic Vitality

**Q13**

Provide a summary of how your local Main Street program contributed to ECONOMIC VITALITY in ways that directly or indirectly impacted your program and/or your Main Street district (buildings, streetscape, infrastructure, etc.) during the past three months.

We have provided Certificates of Appropriateness to potential businesses which will go before our Landmark Commission. This must be approved and then the merchant, property owner can obtain a 50 percent matching grant, up to \$1,500. The last recipient of one of our grants, which was only about \$500, was so thrilled with the support she sent us a thank you card. We have four applications we are waiting to be returned from veteran, incoming and potential business owners. It shows we are business friendly.

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Page 6: FOUR POINTS REPORTING: Design

**Q14**

Provide a summary of how your local Main Street program contributed to DESIGN in ways that directly or indirectly impacted your program and/or your Main Street district (buildings, streetscape, infrastructure, etc.) during the past three months.

Our program oversaw the touching up of elements at our historic and actual working Train Depot. After having the building repainted, we realized the bollards, handicapped ramps, a historic clock and a kiosk looked shabby. We had those repainted by a local business. We also have begun a phase of the Mini Train Depot with the welding of the metal structure begun in March.

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**Q15**

Have any buildings been demolished within your Main Street district? Any buildings in danger of demolition? Please note if any of the buildings are 50 years or older.

No

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**Q16**

Do you have any questions about Main Street design services? Note questions or concerns related to local planning and development issues--local code enforcement, building codes, potential or ongoing development, etc.

No

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Page 7: FOUR POINTS REPORTING: Promotion

**Q17**

Provide a summary of how your local Main Street program contributed to PROMOTION in ways that directly or indirectly impacted your program and/or your Main Street district (buildings, streetscape, stakeholders, programs, etc.) during the past three months.

Our volunteers have helped in the planning of Music in May and Sesquicentennial activities, both of which have monthly meetings, as do our Main Street, Landmark Commission and Museum Board (all of which the Main Street Manager works with). Our Museum Board attracted out of town residents for its Black History Month Program/Sesquicentennial Celebration. Ruthie Foster, a gospel blues singer and native of Mineola, donated a performance which attracted visitors from the region.

Page 8: Reinvestment Figures--Project-Oriented Numbers

**Q18**

Note PRIVATE SECTOR activity. Enter only numbers--no \$ or commas or periods. Round to nearest dollar; no cents.

Number of rehabilitation projects	<b>0</b>
Total monies from rehabilitation projects	<b>0</b>
Number of new construction projects	<b>0</b>
Total monies from new construction projects	<b>0</b>
Number of building/property sales	<b>5</b>
Total monies from building/property sales	<b>815820</b>

**Q19**

Note JOINT VENTURE activity--projects funded with public and private monies. Remember to enter only numbers--no \$ or commas or periods. Round to nearest dollar; no cents.

Number of projects that used public and private funding	<b>1</b>
Total monies attributed to public funding (for all joint venture projects)	<b>5000</b>
Total monies attributed to private funding (for all joint venture projects)	<b>18000</b>

**Q20**

Note PUBLIC SECTOR activity--projects funded with public and private monies. Public monies may come from city, county, state, or federal agencies. Also, let's try to distinguish generally publicly funded projects from specific public improvement projects that are geared toward infrastructure, blight, etc.

Number of projects that were fully funded with public funding	<b>5</b>
Total public monies used to complete projects/formal phase of project	<b>15737</b>
Number of public improvement projects	<b>5</b>
Total of public monies used for public improvement projects	<b>15737</b>

Page 9: Reinvestment Figures--Job Creation and Downtown Housing

**Q21**

Please note numbers related to business creation/loss. Net new businesses is asking that you determine the number of new businesses minus any businesses that may have been lost due to relocation out of the Main Street district or businesses that closed.

Net new businesses created **-2**  
this quarter  
Total businesses in your Main **120**  
Street district

**Q22**

Please note numbers related to job creation/loss. Net new jobs is asking that you determine the number of new full-time jobs minus any full-time jobs that may have been lost due to businesses closing or relocating out of the Main Street district. This year, we're going to ask that you note part-time job numbers, too. For this exercise, we'll use the retail full-time definition—full-time is at least 32 hours a week and part-time less than 32 hours. If you don't track these numbers, try working on that for next quarter.

Net new full-time jobs created **0**  
this quarter  
Total full-time jobs in your **0**  
Main Street district  
Net new part-time jobs **0**  
created this quarter  
Total part-time jobs in your **0**  
Main Street district

**Q23**

Please provide info related to downtown housing.

Number of housing units **0**  
gained this quarter  
Total number of housing units **2**  
in your Main Street district  
Number of downtown **0**  
residents gained this quarter  
Total number of downtown **5**  
residents in your Main Street  
district

Page 10: You are SO close to the finish line!

**Q24**

Share information about volunteer hours--YOU MUST TRACK THESE NUMBERS! We're going to start separating out board member hours from volunteers. Do your best this quarter and start tracking accordingly for next quarter. Thanks!

Board member volunteer **495**  
hours for this quarter  
Remaining volunteer hours for **33**  
your Main Street program

**Q25**

Please note your organizational budget number; round to nearest dollar, please.

24700

Page 11: How you doin'?!

**Q26**

**I feel great about the work we're doing!**

How do you feel about your job and the work you've been able to accomplish?

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**Q27**

**Respondent skipped this question**

Feel free to expand on your answer to the previous question.

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Page 12: Share images to complement/illustrate your reporting information.

**Q28**

Please upload the provided template that specifies your community and labels the images you are sharing. **BE SURE TO INCLUDE YOUR COMMUNITY NAME IN THE DOCUMENT NAME.** For instance, TMSP-Activity-Report\_ImageDocumentationUpload\_McKinney

**23%201Q%20photos%20and%20captions.docx (4.5MB)**

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